



Introducing...

Regenerate
Pennine Lancashire

Regenerate Pennine Lancashire is a new kind of organisation called an economic development company. It's designed to help increase prosperity and life choices for people living and working in Pennine Lancashire and to attract in others to work, live or visit.

Regenerate is owned by the seven Pennine Lancashire local authorities: Lancashire County Council and the borough councils of Blackburn with Darwen, Burnley, Hyndburn, Pendle, Ribble Valley and Rossendale. It is led by a governing body made up of elected councillors, and by a board made up of chief officers from the councils and representatives from the private sector. The Chair of the board, Dennis Mendoros, has been appointed from the private sector.

The company was formed to help councils deliver projects in ways they could not do before, by pooling expertise and resources, achieving greater value for money and attracting increased levels of investment.

Funding for the new company will initially come from the Homes and Communities Agency, partner local authorities, the Northwest Regional Development Agency and the Local Enterprise Growth Initiative (LEGI), and Regenerate will encourage more investment from the private sector.

The springboard for creating such companies was the government's 2007 Sub National Review of economic development and regeneration, which pledged to give local authorities more powers to respond to economic difficulties, prepare for the upturn and strengthen jobs and business growth.

Regenerate will deliver major developments on behalf of local authorities, and continue the Housing Market Renewal (HMR) work initiated by Elevate. It will also have responsibility for delivering the No Limits LEGI scheme which supports new and existing businesses.

The new company has the remit to improve the image of Pennine Lancashire, and will make sure that measures to improve housing and the local economy are implemented in a joined-up way, recognising the close links between job opportunities, prosperity and the housing market.

The company employs around 70 staff, located mainly in The Globe Centre in Accrington, the Beehive in Blackburn and various local authority offices.

The Chief Executive is Max Steinberg. The Executive Director for Housing is Jackie Mason and the Executive Director for Economic Development is Steve Hoyle.

The company's main work areas are as follows:

Development projects

Regenerate will provide support for major commercial, housing and mixed-use developments which are likely to include:

- Whitebirk Strategic Site, Hyndburn, near Junction 6 of the M65
- Calder Valley Racecourse, on the border of Hyndburn, Ribble Valley and Burnley
- Nelson Town Centre, Pendle
- Pennine Gateway, Furthergate, Blackburn with Darwen
- Barrow Printworks, Ribble Valley
- Valley Centre, Rawtenstall, Rossendale
- New homes at Phoenix 1, West Accrington, Hyndburn
- New homes at Cog Lane, Burnley
- Eco-friendly house refurbishments at Stanley Street, Nelson.

Housing

Regenerate will contribute to the delivery of the Pennine Lancashire Housing Strategy and will continue the Housing Market Renewal (HMR) work initiated by Elevate. The HMR programme is designed to tackle the problems of low demand and housing market failure in the main towns of Blackburn with Darwen, Burnley, Hyndburn, Pendle and Rossendale. Since the initiative's start in 2003, £317 million has been secured and £79.2 million of other public and private sector funding has been attracted to Pennine Lancashire. The results are impressive: As of the end of March 2009, 4,267 homes were improved, 2,280 properties were acquired, 1,963 were demolished for redevelopment and 1,506 new homes were built.

Economic Development

Regenerate will continue the No Limits programme, a business and enterprise development campaign for Pennine Lancashire. Working through a partnership of business support agencies, it helps new and existing businesses with advice, support and funding. The aim is to create up to 13,000 jobs and 4,000 new businesses over a decade.

In just under three years, No Limits has helped 1,021 new businesses start up and has helped 342 businesses expand. It has created or safeguarded 3,500 jobs and attracted £10.8 million of private sector investment.

The company also supports businesses wanting to adopt new technologies or to bring new products to the market. It can also assist companies wishing to expand their premises or seeking to relocate within Pennine Lancashire. **www.no-limits.org.uk**

Image

Regenerate will build on the work already undertaken to promote Pennine Lancashire as a place to live, visit and do business, and enhance the area's image and profile. Past and future projects include Pennine Lancashire Squared, an international design competition which aims to develop unique public spaces and world class landscape design in six Pennine Lancashire towns; the Pennine Lancashire Festival of Food and Culture, which last year attracted more than 45,000 visitors to enjoy local produce and attractions; Chic Sheds, which encourages people to grow their own food and eat more healthily; Sound Investments, which fosters the local live music industry; and a new Pennine Lancashire website:

www.penninelancashire.com

Regenerate Pennine Lancashire

Suite 22
The Globe Centre
St. James Square
Accrington
BB5 0RE

t 01254 304550 f 01254 304551

Suite 1
Numberone@thebeehive
Lions Drive
Shadsworth Business Park
Blackburn
BB1 2QS

t 01254 844120 f 01254 844121

Blackburn Technology Management Centre
Challenge Way
Greenbank Business Park
Blackburn
BB1 5QB

t 01254 582426 f 01254 697963

e info@regeneratepl.co.uk
www.regeneratepl.co.uk